



Company Profile

PT. Golden Flower Tbk.

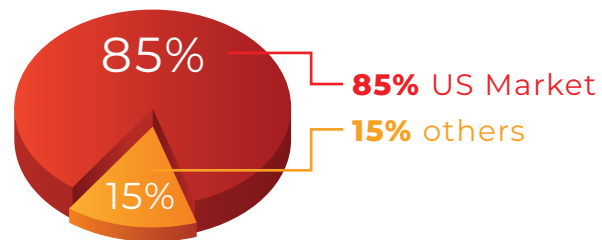
01

The Company at a Glance



Company Overview

- Established in 1980, PT Golden Flower Tbk is one of the most reputable garment manufacturers and exporters in Indonesia. We are a one-stop shopping solution for woven apparel production, specializing in men's and women's casual and formal light woven wears with a total capacity to produce and export of about 8.5 million pieces per annum.
- Well known for the high-quality products and on-time delivery performance, PT Golden Flower Tbk has been producing for premium brands such as:
 - Calvin Klein
 - White House Black Market
 - Tommy Hilfiger
 - DKNY
 - Ralph Lauren
 - Ann Taylor
 - J-Crew
 - Express
 - Talbots, etc.
- The company runs 8 production facilities in one bonded area as a private bonded export processing zone, occupying around 8 hectares of land with a total employee around 3500 people.
- Approximately 85% of all its exports are shipped to US/Canada market and the balance is divided between EU, Australia, Japan & other Asian countries.



Vision & Mission

Our Vision

To be a leading and integrated worldwide apparel manufacturing company.

Our Mission

1. To continuously improve the company's performance & product by applying the best management practice
2. To excel in development, sourcing, & design
3. To be a customer-focused company & thrive in global competition through better quality, latest technology, & continuous innovation
4. To create the best opportunities for employees to develop to their full potential
5. To be a socially responsible & environmentally friendly company
6. Actively contribute to Indonesia's economic development



History & Milestones

03

1958

- Established as a small company producing for local market.

1980

- Enhancing the business scale by adding more garment machines within the facility.
- Start producing for international market with focus in Europe.

1984

- Start producing for USA market.

1989

- Enhancing production output to 700.000 pcs per month.

2015

- Start to expand in local market by producing uniforms.

2018

- Start to initiate the IPO process.



*World-Class Integrated Apparel
Manufacturing Company*



Our Strengths & Highlights

04

Competitive Advantages Highlight

1. Extensive experiences in apparel manufacturing for 39 years.
2. Extensive network with premium global apparel brands.
3. Effective and efficient production management.
4. Expertise in producing export standard quality products.
5. Expertise in customized products based on job orders from premium global apparel brands.

Key Business Strategies Highlight

1. Specialization on products for premium global apparel brands.
2. Implementing state of the art garment technology to achieve effective and efficient production.
3. Empowering human resources development.
4. Exploring new potential market in Europe and Asia Pacific region.



The Management



Po Sun Kok
*President
Commissioner*



Luciana Po
Commissioner



Nico Po
Commissioner



Rony Jang
*Independent
Commissioner*



Handojo Setyadi
*Independent
Commissioner*



Iwan Lie
*President
Director*



Harry Sutopo
Director



**Balkrishnan
Udaikumar**
Director



Leonora Dewi
Director



“True fashion inspires people.”

Golden Flower

06

Business Overview



Products

07



Ladies Blouse



Dress Shirt



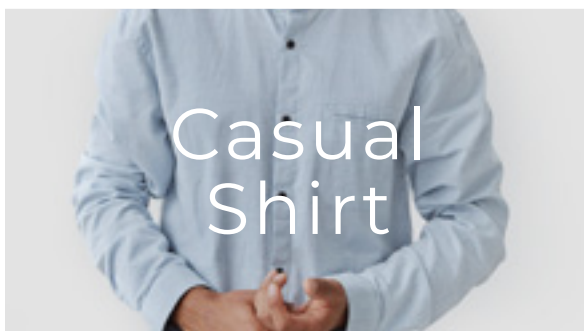
Uniform



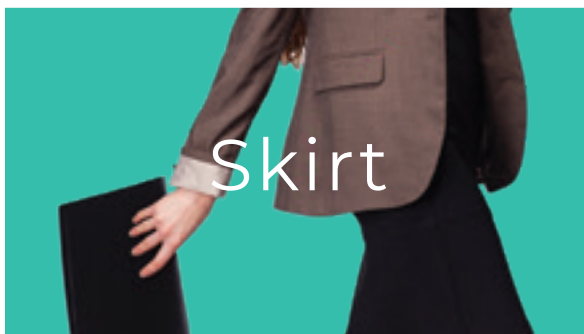
Non-iron Shirt



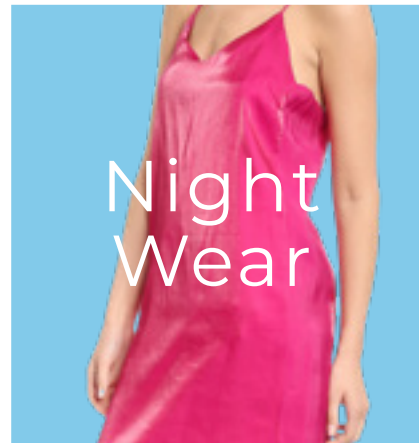
Dresses



Casual Shirt



Skirt



Night Wear

08

Premium Customers

ANN TAYLOR



TOMMY HILFIGER



DKNY
DESIGNER. FABRIK. NEW YORK.

PERRY ELLIS



TALBOTS
Established 1875

J.CREW

Madswell

chico's

EXPRESS

ESPRIT

NEW YORK & COMPANY

s.Oliver

cabi

DULUTH
TRADING

COUNTRY ROAD



Tchibo

Production Process

09



Marketing & Merchandising

Procurement process of raw materials and acquire fix sample approval.

Research & Development

Issue design, pattern, grading, and markers to be forwarded to the production department.

Sewing Process

Sewing products following construction by complying with standards from buyer and labelling specification.

Finishing Process

Packing the products according to buyer's specification.

▶ 1

▶ 2

▶ 3

▶ 4

▶ 5

▶ 6

▶ 7

Pre-Production

Produce the Pre-Production Sample (PPS) after fix sample approved using bulk fabric.

Cutting Process

Cutting based on PPS approval and size set result.

Quality Control

Controlling products to meet with buyer's standards at each operation stage.

10

R&D Centre



Sample Room, Design, Pattern, Grading & Marker

Computerized marker and dedicated sample production line (75 pcs/day) supported by expert pattern makers.



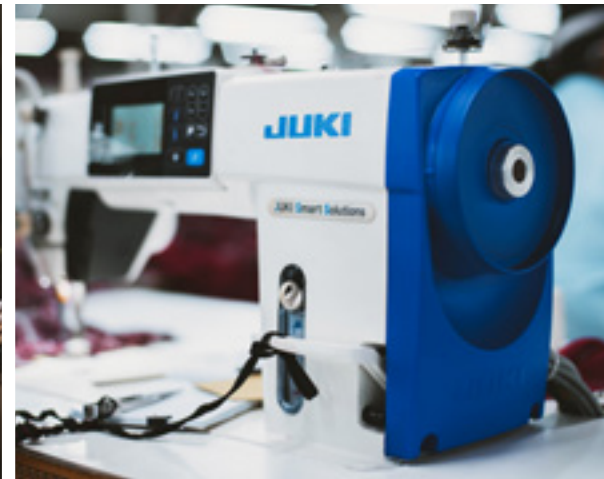
In-house Lab *(setup by ITS)*

Testing is crucial at every stage of the production process, design, through to bulk to bulk manufacturing of the product, and later in the analysis of customer returns. So, before proceeding with the bulk production, our technical team does In house testing such as:

- Garment shrinkage test
- Seam/collar/fabric appearance after washing (with viewing board & grey scale)
- Shade variation test (with light box & grey scale)
- Bone strength.

New Technology

11



**New technology in Production Workflow
& Metal tool Control**



Our Showroom

12

Production Facilities



Capacity : 150.000 pcs/month
Product : Ladies Wear

**Sewing
Unit GF1**



Capacity : 125.000 pcs/month
Product : Men's Shirts & Ladies Wear

**Sewing
Unit GF2**



Capacity : 125.000 pcs/month
Product : Men's Shirts & Ladies Wear

**Sewing
Unit GF5**



Capacity : 150.000 pcs/month
Product : Men's Shirts & Ladies Wear

**Sewing, Cutting
& Finishing
Unit GF6**

Total Production capacity:
700.000 pieces per month



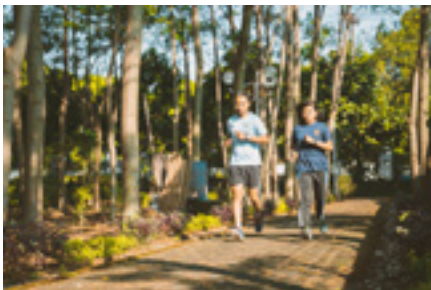
Accreditations & Welfare

Accreditations



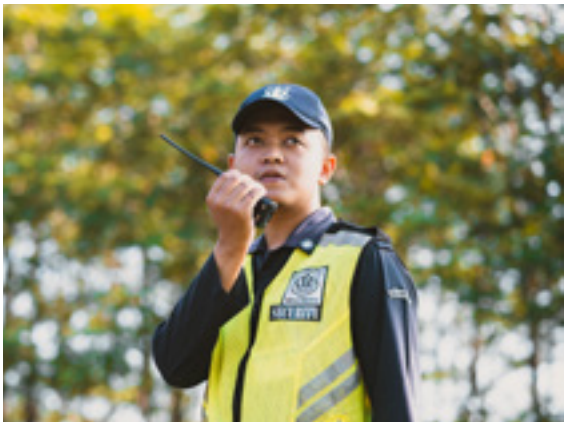
Welfare and Social Commitments

- Audit and monitoring of the compliance are regularly conducted by our business partners such as Ann Taylor, White House Black Market, Express, Perry Ellis, J-crew etc.
- All our facilities are approved & regularly audited to meet up all the international standard & local labor law. Our factory closely follows all the safety and health requirements.
- We provide in-house Medical clinic, Canteen and Co-op store facilities for all workers to ensure their welfare.
- Workers' safety is ensured all around the facilities.
- We also enhance the greenery surrounding our factory to provide eco-friendly and comfortable working environments.
- Commitment to implement **HERproject** program to empower women workers.
- Our factory has earned Higg Index for assessing environmental and social sustainability throughout the supply chain.
- Strictly implement Go Green program.



Supporting Facilities

14



Security System

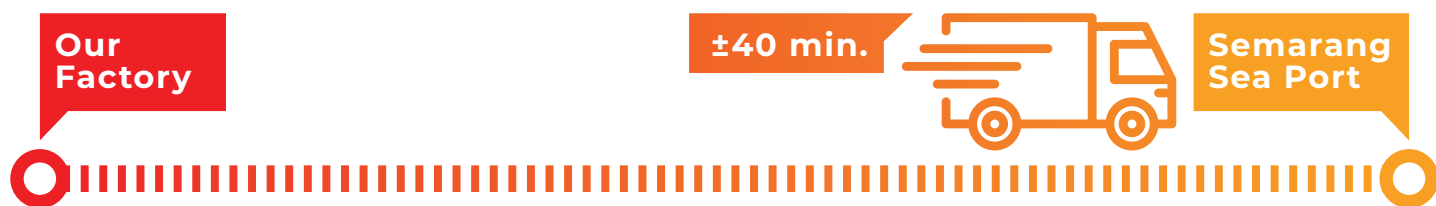
1. Security guards are employed for 24 hours a day, 7 days a week.
2. All perimeters of sufficient height are provided with barbed wire to challenge any infiltration.
3. All security procedure within the factory follows stringent C-TPAT guidelines.

Bonded Zone

- Being in the bonded zone enables us to have faster clearance of goods.

Logistics

- Proximity to Semarang Sea Port (about 40 minutes) enables us to have smooth and fast transfer of goods for shipment.



15

Our People





Find Us at
Google Maps



Jl. Karimunjawa, Gedanganak, Ungaran
50519, Kab. Semarang, Jawa Tengah,
Indonesia

☎ +62 (24) 6921228

✉ contact@goldenflower.co.id

🌐 www.goldenflower.co.id

 **GOLDEN™
FLOWER**